Interview Transcript Sample

Interviewer

What business does SK Innovation pursue?

Interviewee

SK Innovation deals with natural resources and materials engineering. Some of their technologies include CSS (Carbon Capture & Storage) which can save CO2 in either beneath earth or ocean. CCU (Carbon Conversion & Utilization) is a technology that converts CO2 into usable resources.

Interviewer

How significant is battery business in SK Innovation?

Interviewee

Battery business only accounts for 4% of total revenue, however, the future is very promising in that area.

Interviewer

What’s the result of SK Innovation v. LG Chem law suit and how is it going to affect the company?

Interviewee

SK Innovation lost the law suit. ITC decided to place ban SK from importing batteries into US for 10 years, with an exception for Ford and Volkswagen. SK could still continue to import components for production of batteries for Ford for four years and for Volkswagen for two years.

Interviewer

What’s Ford and Volkswagen got to do with this?

Interviewee

SK supplies batteris for Ford’s EV F-150 program and Volkwagen’s MEB electric vehicle line. Currently SK is building two EV battery factories in Georgia to produce batteries for Ford and Volkswagen electric vehicles.

Interviewee

What is the law suit exactly about?

Interviewer

LG Chem accused SK Innovation of misappropriating company’s trade secret since 2017. LG filed the lawsuit in 2019. According to LG Chem, SK Innovation has scouted about 100 individuals from LG to develop its battery business.

Interviewee

What’s going to happen next?

Interviewer

While SK is hoping that President Biden reverse the ruling, that is very unlikely even when taking into account of Biden’s interest in reducing vehicle emissions. It’s more likely that SK try to settle with LG to ultimately drop the case and continue its business in US without the bans. LG is demanding settlement fee of 3 trillion won while SK hopes to settle with less than 1 trillion won.

Interview Note/Minute Sample

|  |  |
| --- | --- |
| Topic | SK innovation’s law suit |
| Interviewer | Joseph |
| Interviewee | Justin |
| Date | 2021-02-12 |

Interview Summary

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| --- | --- |
| Subject 1 | SK Innovation’s Business Model |
| Details | * SK Innovation has two major business sectors: natural resources and battery * Battery business makes up 4% of total revenue |
|  |  |
| Subject 2 | About the Law Suit |
| Details | * LG Chem sued SK Innovation in 2019, accusing that SK misappropriated LG’s trade secret since 2017 * ITC ruled against SK, banning it from importing batteries into US for 10 years * SK can continue producing batteries for Ford and Volkswagen for 4 and 2 years respectively |
|  |  |
| Subject 3 | Future Prospects: Settlement |
| Details | * Most likely to settle so SK can continue its battery business in US * LG demands around 3 trillion won * SK demands below 1 trillion won |

Ideation Transcript Sample

Bob

Alright any ideas for the competition? The topic is creating an advanced technology solution that helps an organization or industry of your choice overcome or leverage the impacts of the global pandemic

Crystal

An Idea that I thought of has to do with automation in recycling industry. Since COVID 19, there have lots of news about increased number of disposable package trashes. I think we should tackle the recycling industry to reduce the impact on environment.

Bob

I think this idea is very relevant to the topic of COVID 19. I was also thinking that the increase in delivery has led to significant increase in trashes. Also, masks are becoming a serious threat to the environment as well.

Amy

I think this idea is great as well. Perhaps we can develop a AI-sensor that helps distinguish which trashes are reusable and what category they should be sorted as. This should help expedite the process for waste management and separation

Cecillia

I was also thinking about the trashes but since Crystal has already talked about it, another idea that I had was about vaccination. I was thinking that we can develop an AI-enhanced program that can help identify the best distribution plan for vaccine once it’s available.

Bob

Oh! That’s very interesting. It’s also very relevant since the vaccines are rolling out now at a very limited quantity. I think we can have two objectives to optimize with the model. For example, we can set the goal to minimize number of COVID related deaths or minimize the spread of COVID. Each objective would have different distribution policies since the former would prioritize elderlies with weaker health while the latter would prioritize the working population with a lot of outdoor activities

Crystal

I had another idea that has to do with the rise of video conferences and meetings. I was thinking of developing an AI that can work as an assistant that writes up meeting notes and summary for the workers.

Bob

In that case we can talk about how SaaS industry has been growing exponentially in the past couple of years and how video conference market has been maturing with the COVID

Ideation Note/Minute Sample

|  |  |
| --- | --- |
| Topic | Ideas for KPMG Ideation Competition |
| Participants | Bob, Crystal, Amy, Cecillia |
| Date | 2021-02-12 |

Idea Discussion Summary

|  |  |
| --- | --- |
| Idea 1 | Waste Management |
| Details | * Automation in recycling industry * COVID 19 and increase in delivery related trashes and one-time use masks * AI-sensor to distinguish trash types and categories |
| Comments | * Relevant to COVID 19 related global issue of pollution |
|  |  |
| Idea 2 | Vaccine Distribution Optimization Model |
| Details | * AI-enhanced program to identify best distribution plan * Goals can be minimizing COVID-related deaths or spread of the virus |
| Comments | * Relevant to COVID 19, vaccine roll out time-period |
|  |  |
| Idea 3 | Meeting Notes/Summary Automation |
| Details | * An assistant that writes up meeting notes and summary |
| Comments | * Relevant to COVID 19 and the increase number of online meetings * SaaS market and video conference market has been growing significantly |

Project Progress Check-Up Transcript Sample

Erin

Hi everyone, shall we begin our meeting?

Why don’t we start with Kim?

Kim

So I have been searching up APIs and found 5 products, but the ones worth talking about are 2, one made by Google and the other made by IBM. Both of them have pretty much similar quality I think. They can interpret the words well and transcribe them with high accuracy.

Erin

Oh I have used Google API before. Isn’t it kinda bad? The accuracy is not so great isn’t it?

Kim

I think the accuracy and the level of completion is different between the free version and premium paid version. Since we can still use the premium paid version for free during trial period, we should do that.

Erin

Alright then, could you please use the premium version and see how it works out? After that let’s select the API and do some coding works to get them to function. You should work with Sierra on that Can we do this by next meeting which we should hold on the 12th?

Erin

Next is Steven, please update us with your interface works

Steven

Well I haven’t been very productive with my task so please excuse me. What I did do however is I searched up some already-available services for Ai automated transcription services. There were two that I found to be somewhat relevant to what we were doing: Otter.ai and Deeptalk. Fortunately both of them have yet developed ways to produce meeting notes or minute so if we can get it done, we would be the first to do so. I will get the interface design by today and the rest of the work including homepage feedback by the next meeting on the 12th.

Project Progress Check-Up Note/Minute Sample

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| --- | --- |
| Topic | KIC Project Progress Check – 10th Meeting |
| Participants | Erin, Steven, Sierra, Koo, Kim, Jeon |
| Date | 2021-02-07 |

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| --- | --- | --- | --- |
| Agenda 1 |  |  |  |
| Discussion Time | 00:02 ~ 04:52 | Presenter | Kim |
| Discussion Topic | API |  |  |
| Conclusion | Google and IBM works the best | | |
| Action Items |  | Person Responsible | Deadline |
| 1. Evaluate Google’s Premium API | | Kim | 21-02-12 |
| 1. Select the API and edit the code | | Kim, Sierra | 21-02-12 |

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| --- | --- | --- | --- |
| Agenda 2 |  |  |  |
| Discussion Time | 05:01 ~ 08:25 | Presenter | Hah |
| Discussion Topic | Interface Design |  |  |
| Conclusion | Will be the first to automate meeting minute | | |
| Action Items |  | Person Responsible | Deadline |
| 1. Interface design | | Hah | 21-02-07 |
| 1. Homepage feedback | | Hah | 21-02-12 |